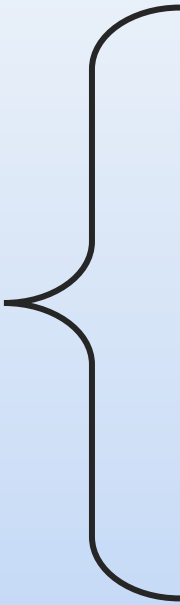
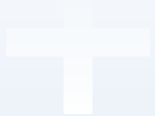


Life Sciences Advisory & Deal Execution Platform strategy

Ideas for today and tomorrow...

Agenda



About us our Platform

Product overview

Market overview

Growth strategy

Summary

An Advisory & Deal Platform designed for:

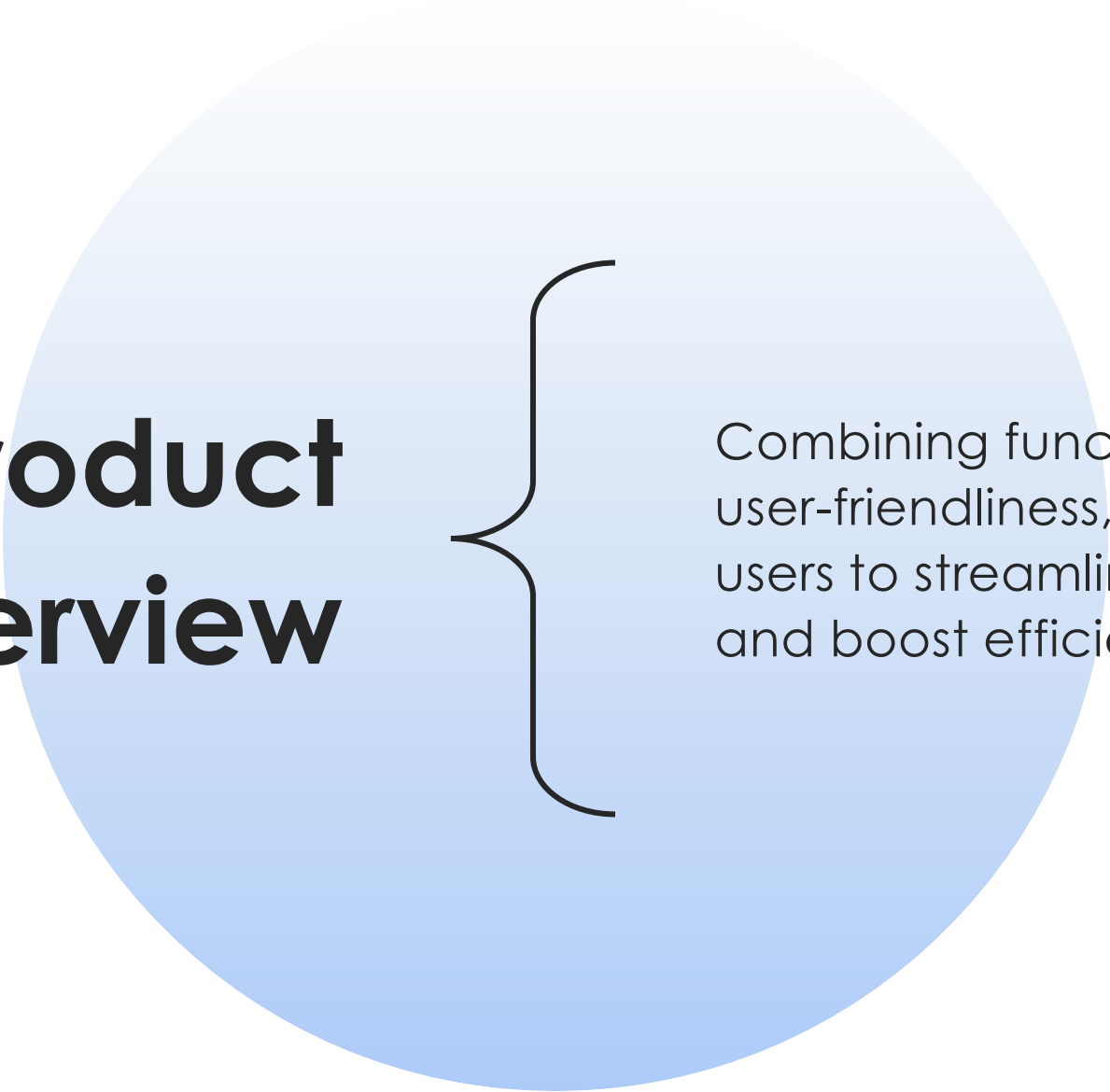


- **Pharmaceutical companies**
- **Biotechnology firms**
- **Healthcare Associations and Professionals**
- **CDMOs**
- **CROs**
- **Medical device companies**
- **Private equity**
- **Venture capital**



“Aiming to revolutionize industries through our forward-thinking solutions”

Product overview



Combining functionality and user-friendliness, we empower users to streamline operations and boost efficiency

Product benefits:

- Increased productivity
- Seamless integration
- Enhanced user experience
- Scalability for future growth
- User-friendly learning



Core Modules

- **Customer Intelligence**
- **Expert Database**
- **Project Workspace**
- **Deal Pipeline**
- **Document Intelligence**



Customer Intelligence – *"Much more than contacts"...*

- Companies
- Investors
- Portfolio companies
- Manufacturing sites
- FDA inspection history
- Technologies
- Products
- Therapeutic areas
- Decision makers
- Previous engagements
- Deal history



Customer Intelligence – Example “Pfizer”...

- **Contacts**
- **Projects**
- **Products**
- **Facilities**
- **Experts used**
- **Past proposals**
- **Open opportunities**
- **Inspection history**
- **Documents**



Expert Database – “Instead of employees” track...

- Subject matter experts
- Consultants
- Board advisors
- Former FDA reviewers
- Former pharma executives



Expert Database – For each expert, track...

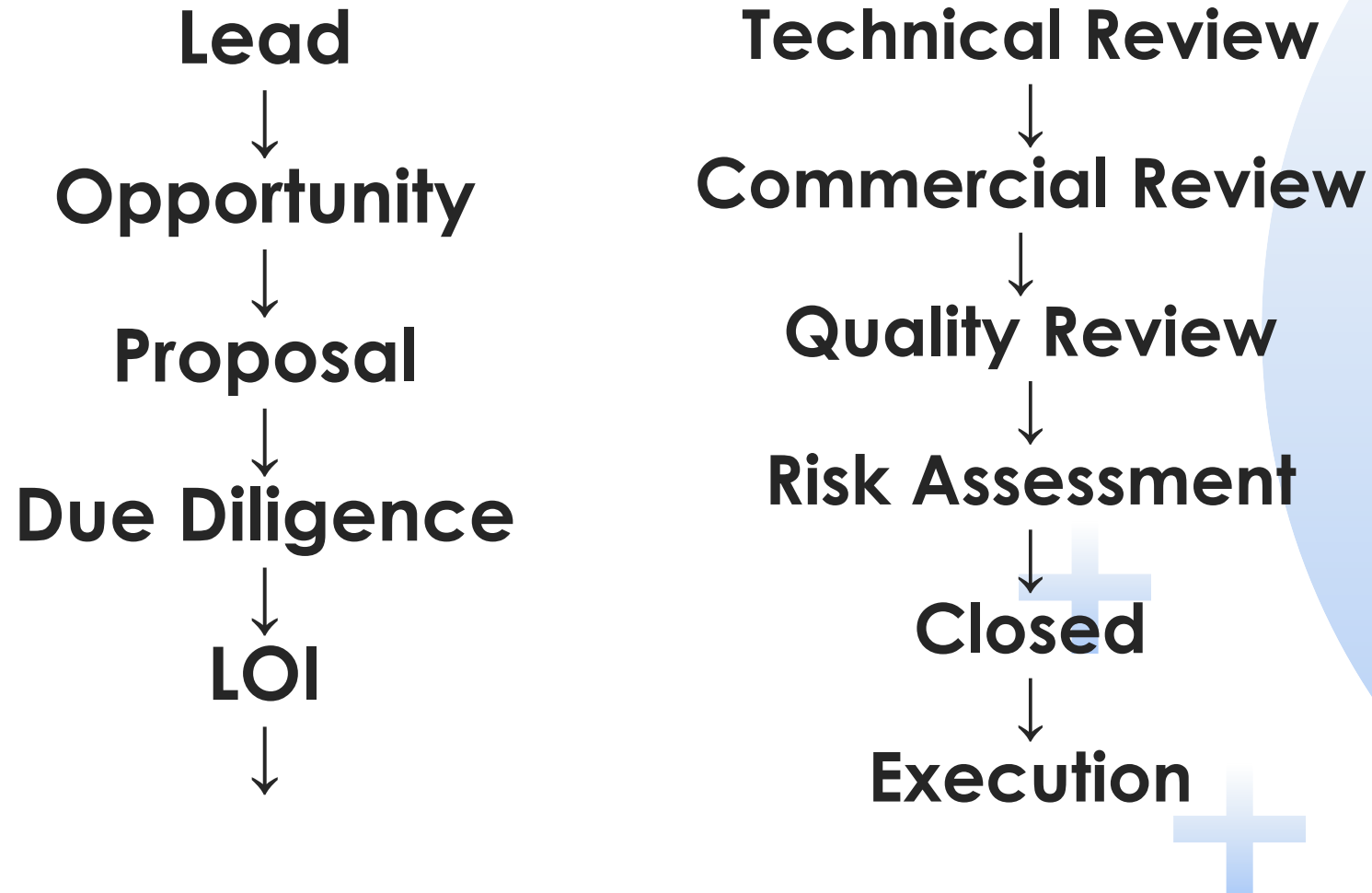
- Expertise
- Therapeutic areas
- Countries
- Languages
- Availability
- Hourly rate
- Publications
- Previous projects



Project Workspace – “*Each engagement becomes its own workspace*”...

- Project
 - Client
 - Objectives
 - Timeline
 - Milestones
 - Deliverables
 - Experts
- Documents
 - Meetings
 - Budget
 - Risks
 - Invoices
 - Final report
- +
- +

Deal Pipeline – “Most CRMs stop at opportunities”, we manage...



Document Intelligence – store...

- SOPs
- Reports
- FDA letters
- Audit findings
- Validation reports
- Presentations
- Contracts



AI Features – *Instead of generic AI, we offer “Life Sciences AI”...*

- **Proposal Generator** - "Generate a proposal for CMC consulting."
- **Expert Finder** - "Find experts with sterile manufacturing and FDA remediation experience."
- **Risk Scanner – Upload:**
 - Quality reports
 - Audit reports
 - **AI identifies**
 - Major findings
 - Compliance risks
 - CAPAs



AI Features – Instead of generic AI, we offer “Life Sciences AI”(cont.)...

Due Diligence Assistant - Upload Confidential Information Memorandum (CIM) AI generates:

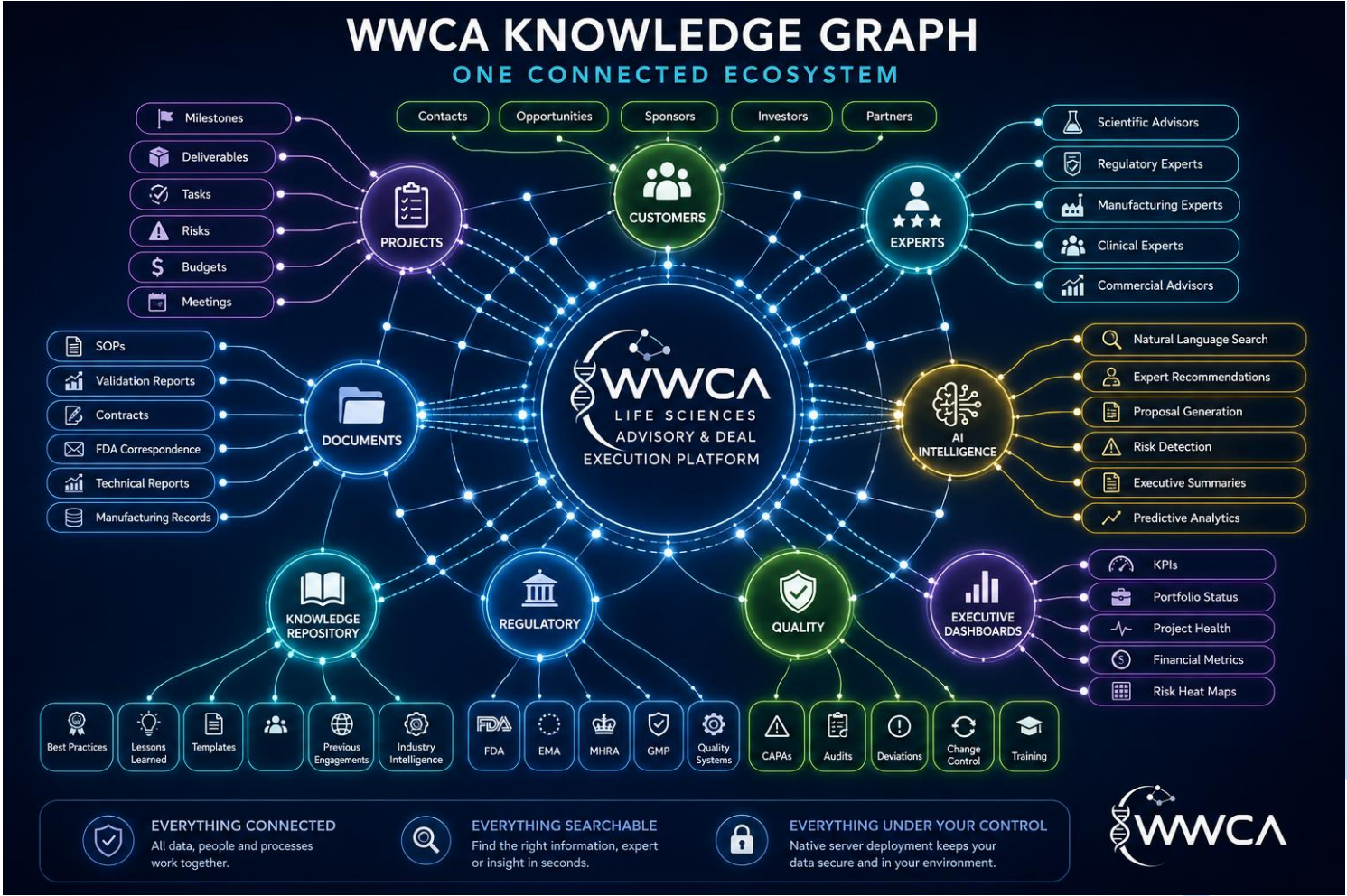
- Red flags
- Questions
- Risks
- Executive summary

Meeting Assistant – AI Automatically produces:

- Minutes
- Action items
- Next steps
- Client emails



Knowledge Graph – “Connect everything”...



Market comparison

- **Stands out in market**
- **Innovative features**
- **Provides unique solution**
- **Edge over competitors**
- **User-focused design**
- **Prioritizes user experience**



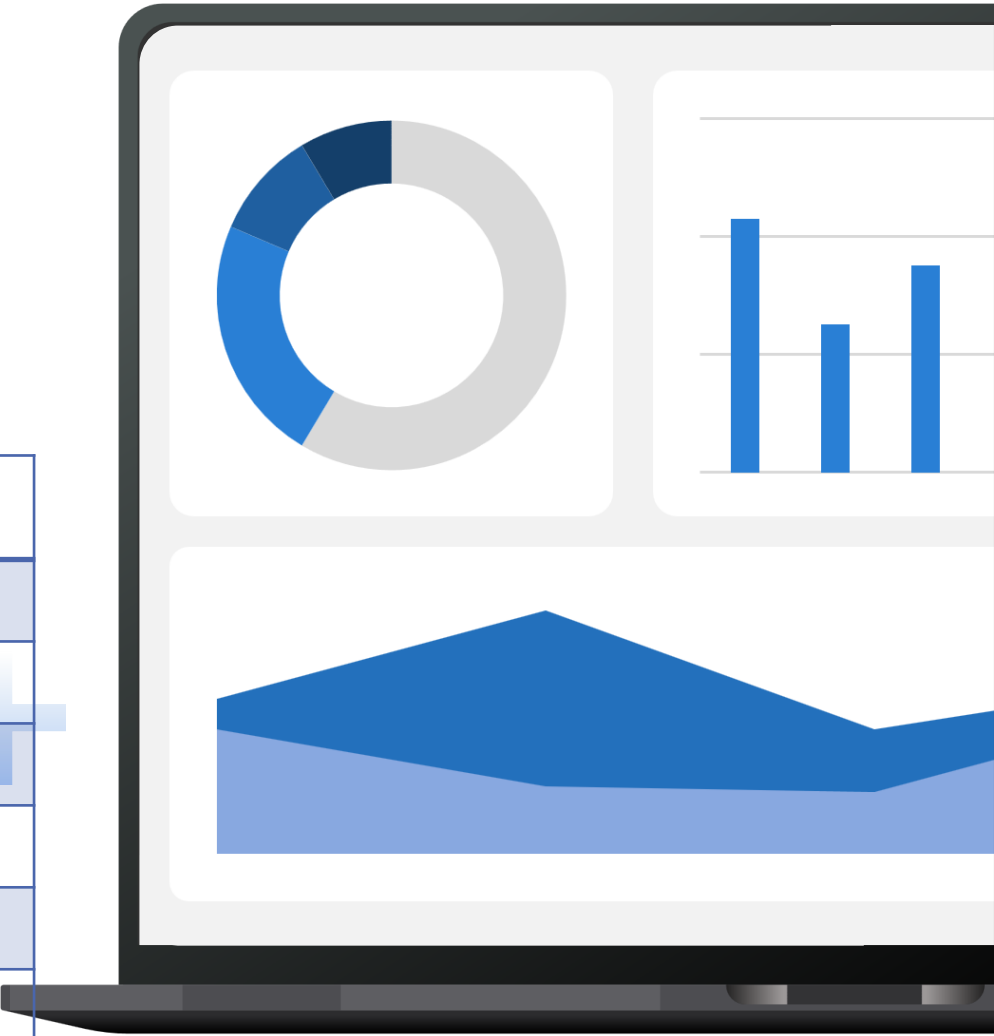
18 Competitive landscape

- ✓ Strong market presence
- ✓ Positioned as a market leader
- ✓ Leveraging a robust infrastructure
- ✓ Dedicated team of experts
- ✓ Outperforming competitors
- ✓ Good brand name recognition
- ✓ More agility and adaptability
- ✓ Stronger competitive edge
- ✓ Ability to adapt swiftly
- ✓ Stay ahead of the curve
- ✓ Continuously improve offerings
- ✓ Integrate user feedback

Competitive Advantages:

General CRMs know little about regulated life sciences. WWCA platform includes:

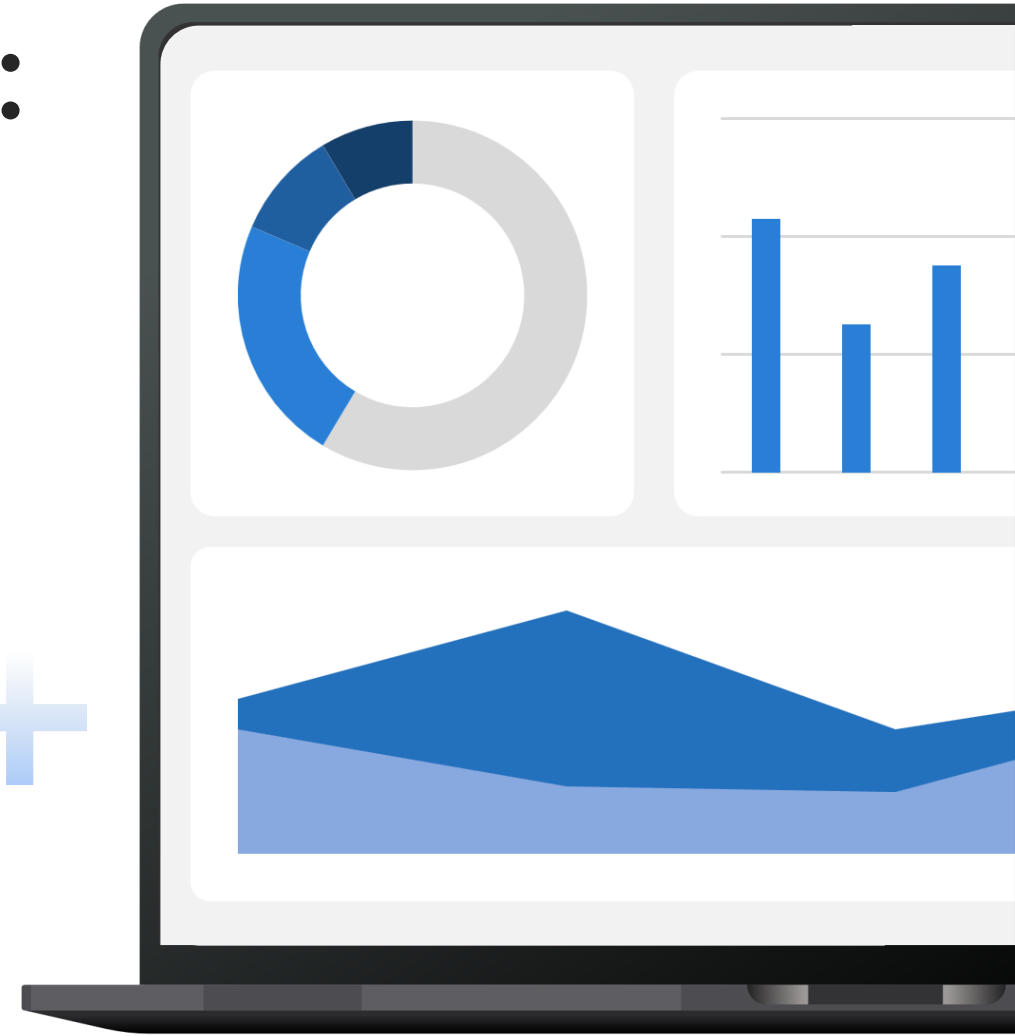
Contact	Organization profile with products, facilities, and regulatory history
Opportunity	Drug development program
Task	Regulatory milestone
Notes	Scientific knowledge base
Files	Structured technical document repository
Dashboard	Development and compliance dashboard
AI	Drug development and regulatory AI
Users	Experts and advisors
Reports	Diligence and regulatory reports



Competitive Advantages:

Additional Modules...

- Expert marketplace
- Board management
- Advisory council management
- Due diligence workspace
- Manufacturing readiness tracking
- Regulatory submission tracker
- Technology scouting
- Licensing opportunity tracker
- Partner portal
- Secure client portal



Revenue Model - *Rather than selling "software," package the platform with services.*

Level	Services
Tier 1 – CRM	✓ Customer management ✓ Pipeline ✓ Contacts
Tier 2 – Project Management	✓ Milestones ✓ Tasks ✓ Documents ✓ Collaboration
Tier 3 – Advisory Platform	✓ Expert database ✓ AI matching ✓ Proposal automation ✓ Reporting
Tier 4 – Investor Suite	✓ Due diligence ✓ IC reports ✓ Portfolio monitoring ✓ Risk scoring
Tier 5 – Enterprise	✓ Custom workflows ✓ APIs ✓ Single sign-on (SSO) ✓ Audit logs ✓ Validation documentation

Revenue Model – Tier Level Pricing Strategy

Level	Features	Cost to Customer
Tier 1 – Client Portal (For existing consulting clients) Target: Small biotech, startups	Secure client portal, Project dashboards, Document sharing, Milestones, Messaging, Meeting notes, Basic reporting	\$250–\$500/month
Tier 2 – Professional Target: Growing biotech, CDMOs, CROs	CRM, Unlimited projects, Expert directory, AI document search, Proposal generation, Workflow automation, Executive dashboards, Up to 15 users	\$1,500–\$3,000/month
Tier 3 – Enterprise Target: Mid-size pharma, large CDMOs, medical device companies	Unlimited users, Multi-site management, Advanced AI, Regulatory tracking, Resource planning, Portfolio management, API integrations, SSO, Audit logs, Custom workflows	\$5,000–\$10,000/month
Tier 4 – Investor Suite Target: Private equity, venture capital, family offices	Due diligence workspaces, AI red-flag analysis, Investment committee reports, Portfolio monitoring, Deal pipeline, Risk scoring, Expert matching	\$10,000–\$25,000/year (or bundled into diligence engagements)

Revenue Model – Add-On Services Pricing Strategy

Service	Cost to Customer
AI Proposal Generation	\$500/month
Expert Marketplace Access	\$1,000/month
AI Technical Document Review	\$750/month
Regulatory Intelligence	\$1,500/month
Custom Dashboards	\$5,000 setup
Data Migration	\$5,000–\$25,000
Custom Integrations	\$10,000–\$50,000
Training & Onboarding	\$2,500–\$10,000

Revenue Model – *Bundle With Consulting Pricing Strategy*

Consulting Engagement CMC Strategy Project

- Consulting Fee: \$75,000
- Platform Access: Included for 6 months
- AI Reports: Included
- Client Portal: Included
- Executive Dashboard: Included

After the engagement:

Continue access for \$1,500/month to:

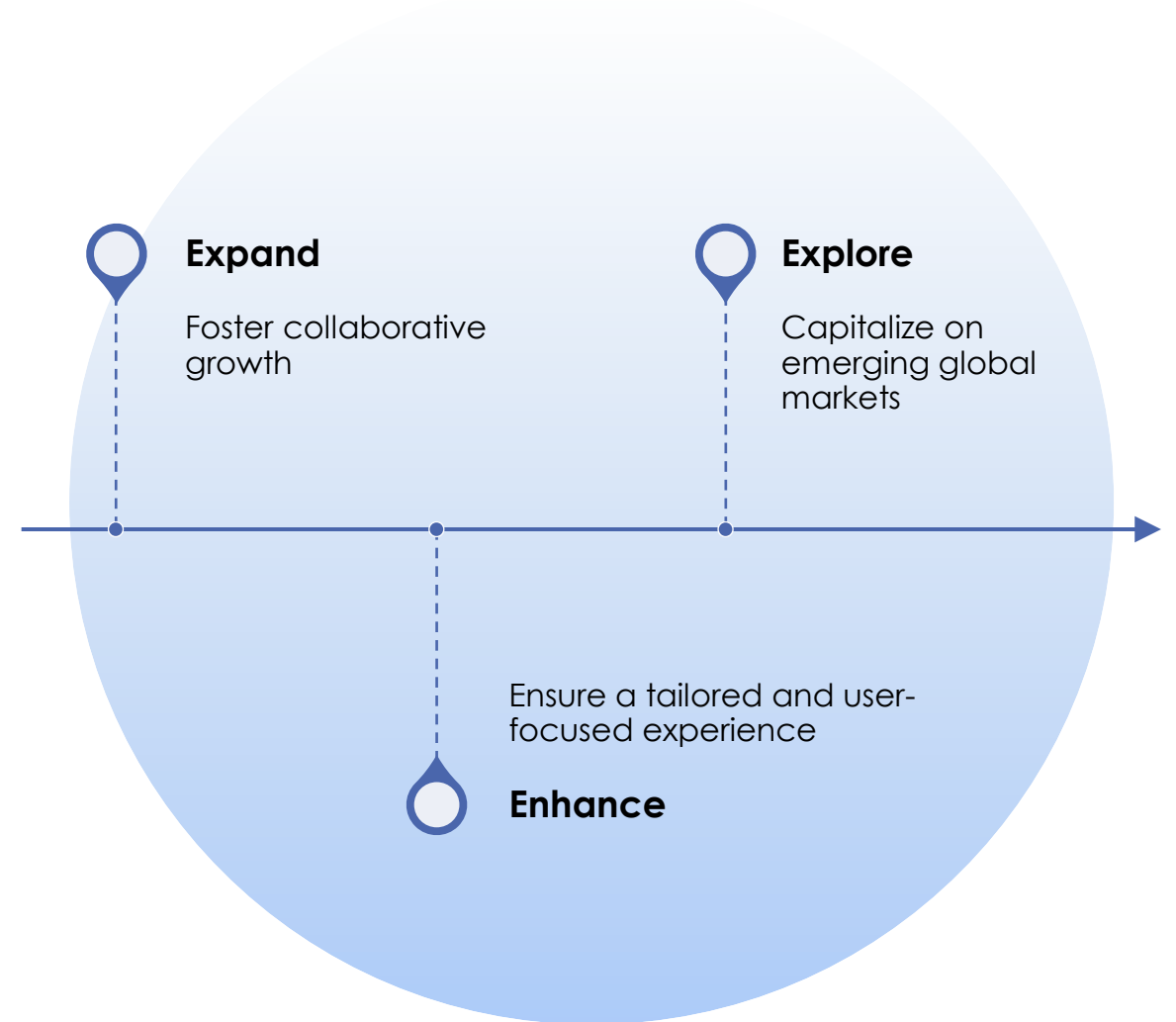
- Review past projects
- Search documents
- Reuse templates
- Collaborate on new initiatives

Revenue Model – *Annual Subscription Packages*

Plan	Annual Price	Ideal Customer
Starter	\$6,000	Early-stage biotech
Professional	\$24,000	Small-to-mid biotech, CDMOs
Business	\$60,000	Commercial-stage companies
Enterprise	\$120,000+	Global pharma, large manufacturers
Investor	\$25,000–\$100,000	PE/VC firms

Growth strategy

- Expand market reach through strategic partnerships
- Enhance product features based on user feedback
- Explore international market opportunities



Traction

Product launch

- Successful introduction of our product to market

1000+ user milestone

- Substantial user base, indicating growing demand

Strategic partnership

- Expanding market presence and capabilities

Milestone	Quarter
Product launch	2026 Q3
1000 user milestone	2026 Q4
Strategic partnership	2027 Q1
Campaign launch	2027 Q2

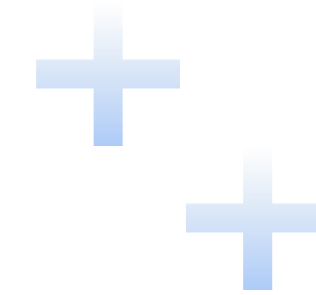
Summary

Long-Term Vision

The strongest competitive position is to become the **operating system for life sciences advisory and transactions**, not another horizontal CRM.

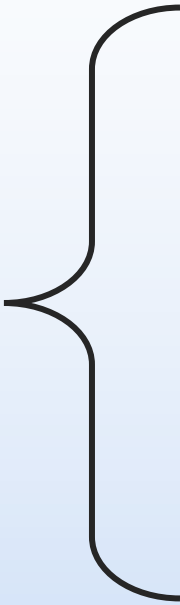
That means one platform where a client can:

- Manage relationships with sponsors, CDMOs, CROs, and investors.
- Build and execute consulting engagements with structured project workspaces.
- Search a curated network of scientific and operational experts.
- Track regulatory milestones, quality events, and commercialization activities.
- Store and retrieve institutional knowledge from reports, SOPs, contracts, and diligence documents.
- Use AI to accelerate proposal creation, expert matching, technical reviews, and due diligence.



- Strong market positioning
- Robust growth strategy
- Innovative product development
- Commitment to user satisfaction

Thank you



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